

CONFERENCE

Sustainable and family friendly tourism in the Adriatic area

Contribution of the project "WONDER-Child friendly destinations" and Interreg Adrion Programme

CERVIA - ITALY, October 18th 2022, at 9:30 am

Magazzino del Sale Torre V.le Nazario Sauro 24



MODERATOR Daniela Ferrara *Responsible for Regional, National and Structural Funds at the Directorate General for Knowledge, Research, Labour, Enterprises of Emilia-Romagna Region*

09:30 - 10:00 Registration & welcome coffee

10:00 - 10:20 Welcome addresses

Massimo Medri *Mayor of the Municipality of Cervia*
Andrea Corsini *Councilor of the Emilia-Romagna Region with responsibility for tourism and commerce*

10:20 - 11:10 SESSION 1

WONDER project: insights on family friendly tourism

Family friendly destinations:

results of the project WONDER Interreg Adrion
Davide Frulla *Project coordinator, Municipality of Fano*

The social sustainability and the involvement of children to shape a child friendly destination

Elma Teršana *Director of Observatory for Children and Youth Rights of Albania*

Sustainability and social responsibility as levers for tourism competition

Matteo Martino *AITR Italian Association of Responsible Tourism*

11:10 - 12:00 SESSION 2

Sustainable tourism destinations: international experiences in the frame of Interreg Adrion Programme

QNeST Quality Network on Sustainable Tourism Plus

Anna Trono *University of Salento Cultural Heritage Dept.*
Laura Anibaldi *Labirinto Soc. Coop.*

TANGRAM Transnational pArks aNd Gardens Resources in Adriatic and Ionian tourist Marketplace

Angela Nazzaruolo *Director of LAG DELTA 2000*
Mauro Conficoni *Managing Director of LAG DELTA 2000*

TRANSFER inTegRATED mAnAgeMEnt modelS For archAEological pArks

Roberto Perna *University of Macerata*

ADRIONET Adriatic-Ionian Network of Authentic Villages

Maura Mingozzi *Emilia-Romagna Region Directorate General for Knowledge, Labour and Enterprise Economy / Business Internationalization and Research Department*

12:00 - 12:45 SESSION 3

Networking for the future: concrete actions in place

What do families ask for when they go on vacation?

How to make a structure child friendly

Maria Vitali *CEO and Founder of Its4kids*

WONDER transnational network: challenges and perspectives

Marco Cocciarini *Associazione Startup Turismo*

Clustering activities in the frame of Interreg Adrion Programme

Jelena Kolic *Joint Secretariat, referent of thematic cluster*

"Towards sustainability in cultural and natural tourism destinations"

WONDER Memorandum of Understanding

Davide Frulla *Project coordinator, Municipality of Fano*

12:45 CONCLUSIONS

New opportunities in the frame of Interreg

IPA ADRION Programme 2021-2027

Barbara Di Piazza *Head of Joint Secretariat*

13:00

Buffet lunch by Officine del Sale

Via Evangelisti 2, Cervia

YOU CAN FOLLOW THE CONFERENCE ALSO ONLINE BY REGISTERING. REGISTRATION NECESSARY TO PARTICIPATE IN PRESENCE.

FOR REGISTRATION

<https://forms.gle/zspQcs9n2kFrezbYA>

INFO: europa@comunecervia.it

PARTNERS



wonder.adrioninterreg.eu



ASSOCIATED PARTNER

Healthy City (CRO)
Albanian Investment Development Agency (ALB)
Chamber of Achaia (GR)

with the cooperation of the Interreg Adrion projects
ADRIONET, TANGRAM, TRANSFER, QNeST